



מכון אדם וחיה

לקידום דו-קיום בינינו ובין בעלי-החיים



כפר הנוער הדסה נעורים

The Human and Animal Institute: Promoting Coexistence between Animals and Ourselves strives to change social attitudes and behavior to animals, through collaboration with educational, professional and government authorities. The Institute works closely with Hadassa Neurim Youth Village. It operates in community and professional settings throughout Israel.

"Each one of us matters, has a role to play, and makes a difference. Each one of us must take responsibility for our own lives, and above all, show respect and love for living things around us, especially each other".

Jane Goodall, **Reason for Hope**, 1999





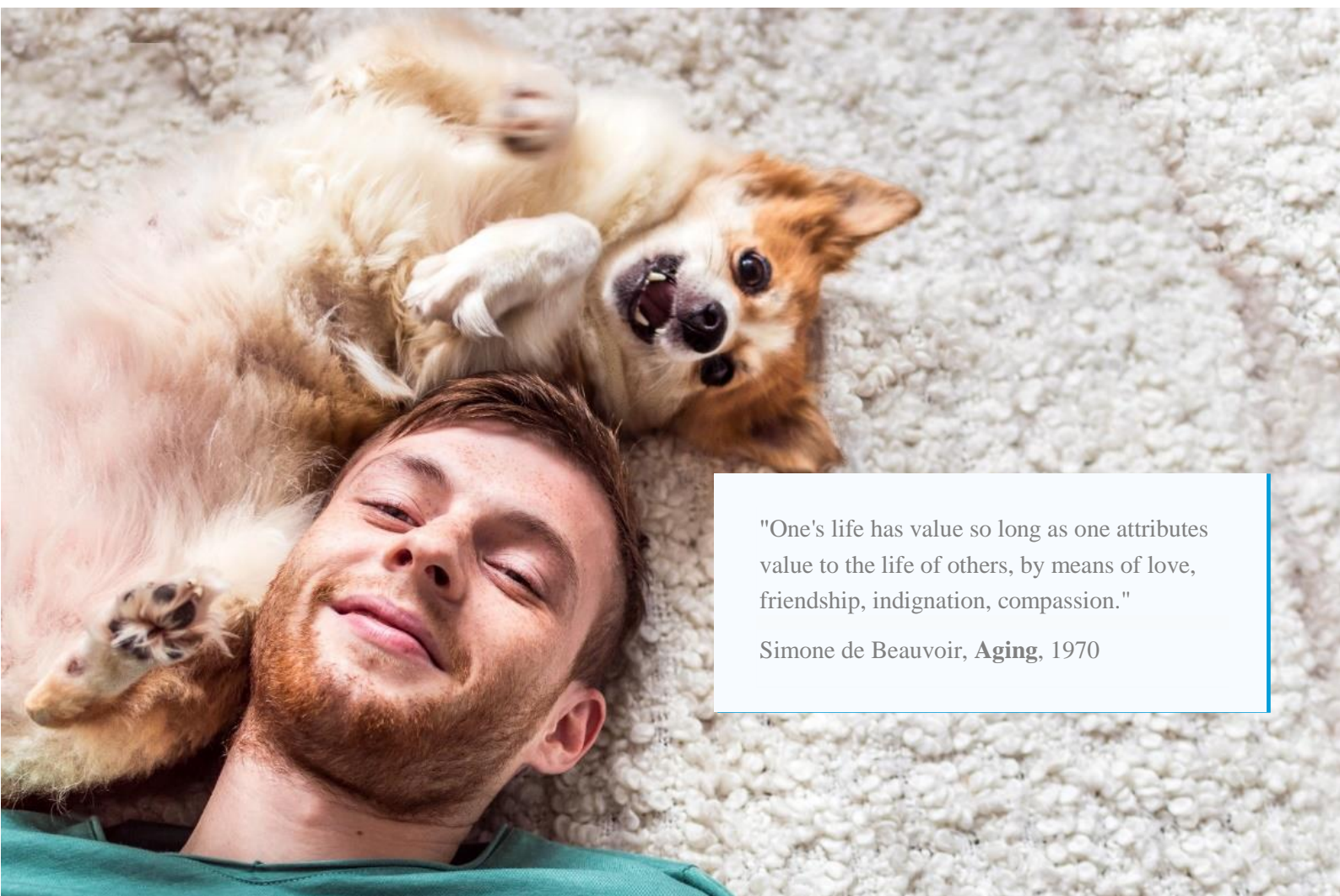
מכון אדם וחיה

לקידום דו-קיום בינינו ובין בעלי-החיים

כפר הנוער הדסה נעורים

Our Goals

The Institute's work focuses on developing people's abilities to notice the needs and value of others, as well as to live with them peacefully. The Institute's central objective is changing the predominant attitude to animals: from an attitude of coercion, indifference and scorn, intertwined with domination, exploitation or destruction – to empathy, compassion, respect, acceptance of the animals who live alongside us, assisting them and fostering a relationship of mutual support with them.



"One's life has value so long as one attributes value to the life of others, by means of love, friendship, indignation, compassion."

Simone de Beauvoir, **Aging**, 1970



מכון אדם וחיה
לקידום דו-קיום בינינו ובין בעלי-החיים

כפר הנוער הדסה נעורים

What Makes Us Unique

The Institute was established in the year 2020, following the vision of professionals who specialize in human-animal relations and aspire to improve our society's relations with animals. Our basic assertion is that animals are not our servants; they do have self-awareness, personality, and emotions – thus we have a deep moral responsibility for them. This approach conforms to the most progressive social and moral trends in recent decades, as revealed in the policies of a wide variety of organizations and in the agendas of countless individuals.

Given that, our uniqueness is in our strategy: we work on particularly prolonged initiatives, collaborating with the highest institutional authorities, and focus on system-wide, expert-supported improvements in institutions' practices with animals. The Institute's work hinges on studying the essence of human-animal relations at several levels: studying human motives for harming animals, analyzing the processes that strengthen the harm and perpetuate it, analyzing conflicts between humans and animals, and developing practical solutions. These goals are achieved through education and mediation in several fields: life sciences, social sciences, applied knowledge, and moral thought.

Nancy_Zonneveld/Shutterstock.com

"The more helpless a creature, the more entitled it is to protection by man from the cruelty of man."

M.K. Gandhi, **An Autobiography**, 1929



Our Activities

- **Developing a hands-on learning center** at Hadassah Neurim Youth Village, including practical improvements of the local, long-established animal facilities, where professional guided meetings will be held. Currently, many of the students still work with captive animals in conditions that enhance alienation from the animals or promote coercion and contempt. The local improvement program will serve as a working model for on-site educational activities. The learning center will offer solutions to problems in keeping captive animals, as well as demonstrating human-animal contacts based on the animals' own interests and initiative.
- **Developing new curriculums** and expanding existing curriculums (in collaboration with the Center for Educational Technology) supplemented by continuous education programs for teachers. All these programs aim to develop the students' capability to view animals as complex, valuable and sensitive others, to feel empathy and compassion for them, and to maintain a mutually respectful interspecies connection. Furthermore, the programs aim to impart to the students an understanding of the social systems responsible for harming animals, and encourage the students to make their way as partners and leaders in planning and carrying out solutions.

"When I play with my cat, who knows if I am not a pastime to her more than she is to me? We entertain each other with reciprocal tricks. If I have my time to begin or to refuse, so has she hers."

Michel de Montaigne, **Essays**, 1595

- **Training, continuous education, seminar days and workshops** for people who influence animals (both officially and unofficially) as part of their work – via direct contact with animals, law enforcement or animal related policy-making. These projects address officials in the local municipalities, police and other organizations, teachers and caregivers as well as social change activists. The projects will be held partly at the Institute and partly at community venues or other relevant institutions.

- **A training program for animal-assisted emotional therapists** providing similar consideration to both the human patient's welfare and the assisting animal's welfare ("mutual therapy"). The program is open to bachelor's degree holders. It comprises three years of study, and graduates earn an "Animal-Assisted Emotional Therapist Using the Mutual Therapy Model" certificate. The program operates in collaboration with Oranim Academic College of Education, and it was developed based on a training program operating there since 2002.



מכון אדם וחיה

לקידום דו-קיום בינינו ובין בעלי-החיים

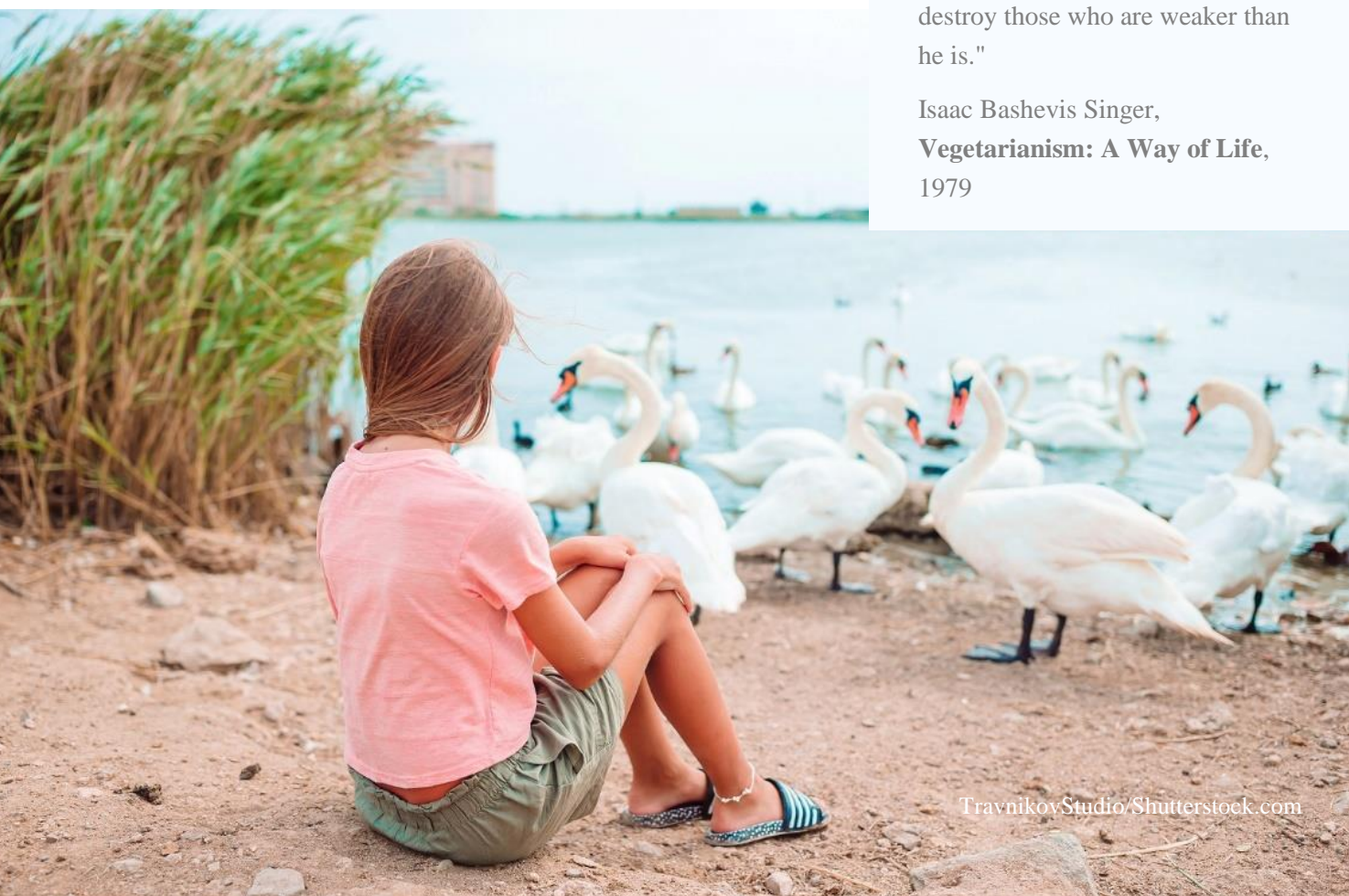


כפר הנוער הדסה נעורים

- Developing a [quality certification program](#) for facilities that keep animals in educational institutions (classroom pets, school zoos), including a training network for implementing our standards, and continuous assistance to the people involved in the implementation process. The certification is intended to protect animals already being held captive in educational institutions and to improve their condition. The project includes attainable goals that are rarely implemented in the field these days, and it requires an in-depth familiarity with animals and their diverse emotional and social needs.
- Producing meetups and conferences and directing forums that should enable productive [discourse and mediation among professionals and entities that deal with animals](#): animal rights/animal welfare non-profit organizations and other entities, environmental organizations, municipalities, government authorities, and private corporations.
- Establishing an [information center](#) for new knowledge that may contribute to improved human-animal connections in specified areas.

"I personally believe that as long as human beings will go on shedding the blood of animals, there will never be any peace. [...] There will be no justice as long as man will stand with a knife or with a gun and destroy those who are weaker than he is."

Isaac Bashevis Singer,
Vegetarianism: A Way of Life,
1979





מכון אדם וחיה
לקידום דו-קיום בינינו ובין בעלי-החיים

כפר הנוער הדסה נעורים

Who We Are

- **Menmon Ltd.** was founded in 2016 by private benefactors, aiming to lead social and environmental projects for the benefit of the public. The company launched many animal welfare initiatives in collaboration with governmental authorities (The Ministry of Agriculture, The Ministry of Public Security, The Ministry of Education), Tel-Aviv-University, Oranim Academic College of Education, National Union of Israeli Students, WIZO, The Jewish Agency for Israel, and more. The Human and Animal Institute for Promoting Co-Existence between Humans and Animals is the largest initiative led by Menmon Ltd. in this field.
- **Hadassah Neurim Youth Village** was founded in 1948 at Beit Yanay (north of Netanya), and it currently hosts 400 students. The village's educational institutes consider sustainability as a major norm when working with nature and animals. The village operates an ecological agricultural farm specializing in therapy and mutual rehabilitation of humans and animals. The animal facilities on the farm focus on promoting the physical and emotional welfare of various animals. Additionally, at the local kennel dogs are kept as a pack, abandoned dogs are rehabilitated, and children and teens are empowered.

Iuliia Khabibullina/Shutterstock.com

"An animal's eyes have the power to speak a great language."

Martin Buber, **I and Thou**, 1923





מכון אדם וחיה
לקידום דו-קיום בינינו ובין בעלי-החיים

כפר הנוער הדסה נעורים

- [Gal Hakim-Asscher](#) and [Dr. Ariel Tsovel](#) were invited by Menmon Ltd. to lead the Human and Animal Institute. Hakim-Asscher is an educational psychologist and Director of the Program for Emotional Therapy in the Company of Animals (Oranim Academic College of Education). Hakim-Asscher has extensive personal experience in therapy and rehabilitation of both children and animals. In 2017 she led the transformation of the Oranim Program curriculum into the world's first-ever "mutual therapy" training program: professional training that strives to improve the human patient's emotional state as well as the welfare of the animals that interact with the patient. Dr. Tsovel is a philosopher and historian specializing in human-animal relations. His academic work incorporates methods from the humanities and the social sciences with zoological and technological knowledge related to animals. Dr. Tsovel has over 20 years' experience in animal protection organizations, focusing on education and advocacy.
- The Human and Animal Institute works in collaboration with relevant experts from Israel and abroad. The Institute has established an ongoing association with the [Institute for Human-Animal Connection](#) (University of Denver, Colorado), whose director, Prof. Philip Tedeschi, acts as an official academic consultant to the Human and Animal Institute.

"Whenever an animal is in any way forced into the service of man, every one of us must be concerned with the sufferings which for that reason it has to undergo. None of us must allow to take place any suffering for which he himself is not responsible, if he can hinder it in any way."

Albert Schweitzer, **The Philosophy of Civilization**, 1923

HQuality/Shutterstock.com

